



BARCELONA, SPAIN | 15-18 MARCH 2010

PRESS RELEASE

E-HEALTH WEEK 2010 KICKS OFF IN BARCELONA

- *Vice President of the European Commission and Commissioner for Digital Agenda, Neelie Kroes, officially opened eHealth week 2010 in Barcelona, alongside the Spanish Minister of Health and Social Policy, Trinidad Jiménez, and the Catalan Regional Minister of Health, Marina Geli,*
- *The conference features 95 exhibitors, country pavilions and in total is expecting to attract more than 2500 delegates from more than 50 countries.*
- *Commissioner for Health and Consumer Policy, John Dalli, speaking at the Ministerial Roundtable*

Barcelona, March 15, 2010 – Commissioner Kroes emphasized the importance of implementing ehealth measures across European borders and acknowledged the efforts of the Spanish Presidency, in leading this process.

For more information:

- See the Ministerial Declaration:
http://ec.europa.eu/information_society/newsroom/cf/itemlongdetail.cfm?item_id=5706
- For images from the press conference and the official opening:
ftp://ftp.himss.org/
User name: hmftpuser
Pass word: 9259hm

Session Highlights of tomorrow Tuesday, March 16th

- The Patient and Consumers Perspective
- Is Sustainability of Healthcare Possible without eHealth?
- Ageing – a Global Challenge

Additional information on: www.ehealthweek2010.org www.worldofhealthit.org

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About the High Level eHealth Conference 2010:

Co-organised by the forthcoming Spanish Presidency of the European Union and by the European Commission, with the cooperation of the Regional Government of Catalonia and the Foundation TicSalut, the High Level eHealth Conference 2010 is a ministerial event, representing since 2003 an important annual milestone in the field of ICT for healthcare. The conference theme of this 8th edition – “eHealth for Sustainable Healthcare Delivery: global challenges through local actions” – acknowledges the pressing perspective of a rapidly ageing European society, where the progressively extended life expectancy and the consequent increase in the prevalence of chronic diseases are globally posing serious challenges to the sustainability of national health systems. The conference will present how and why eHealth can make the difference in facing such a global challenge. Visit www.ehealthweek2010.org for more information.

About World of Health IT Conference & Exhibition:

The World of Health IT Conference & Exhibition is the leading forum for the advancement of Health IT in Europe. Addressing the needs of key stakeholders in the European eHealth Community, The World of Health IT Conference & Exhibition offers professional development sessions, vendor exhibitions, best practice exchanges, networking sessions, and debates and discussions on the issues that will shape the future of eHealth. The WoHIT Organising Committee comprises the EC (European Commission), HIMSS (Healthcare Information and Management Systems Society), EUROREC (European Institute for Health Records), COCIR (European Coordination Committee of the Radiological, Electromedical and Healthcare IT Industry), EHTEL (European Health Telematics Association) and EFMI (European Federation for Medical Informatics). Since its inception in 2006, WoHIT has welcomed over 5,000 attendees and 180 exhibitors from over 60 countries throughout Europe and Worldwide. Visit www.worldofhealthit.org for more information.