



# The World of Health IT

## Conference & Exhibition

Connecting Leaders in Technology and Healthcare

Dear Exhibitor,

Welcome to the 2007 Annual World of Health IT Conference and Exhibition. We are pleased that you could join us this year for what should prove to be a very successful conference and exhibition in Vienna, Austria. We do value your efforts in helping to make this a successful conference. Below are a few helpful and familiar names that you may come to at anytime before, during and after the conference. We would also like to mention that we will be doing an exhibitor survey approximately one week after the conference via email to gain your feedback on your experience at this years conference.

### **HIMSS Exhibit Staff**

The following HIMSS staff will be circulating the show floor and will be checking with you periodically to ensure you are having a positive experience:

- Elli Riley (Miller), Senior Exhibition Manager, Meeting Services
- Kelly Laidler, Senior Director of Business Development

### **Security:**

Please, do not leave valuable items unattended in your booth space during move-in, show hours or move-out. HIMSS would like to keep this show a theft free event.

### **Exhibitor Survey**

We want to know what you think! Completing the exhibitor survey will inform us about your experience at The World of Health IT Conference & Exhibition. By completing the survey, your company will earn an additional 5 exhibitor points and will help us improve your experience for future conferences. The survey will be sent to you via email after the conference.

We would like your World of Health IT Conference & Exhibition experience to be one the best shows of the year. We trust you will make new contacts, reconnect with existing clients, and enjoy all that Vienna has to offer. Please do not hesitate to contact us if you have any questions. Again, thank you for your participation and we hope to see your company represented at future World of Health IT Conferences & Exhibitions.

On behalf of the entire HIMSS staff, have a great conference!

Sincerely,

Elli Riley (Miller)  
Senior Exhibition Manager, Meeting Services